



Contact

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Education

BFA Graphic Design Rochester Institute of Technology

Minor in Packaging Science
Minor in 2D Studio Arts
Immersion in Advertising and
Public Relations
Dean's List every semester

Software Skills

- Adobe Creative Cloud
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Lightroom
- Adobe After Effects
- Adobe XD
- Figma
- Microsoft Word
- Microsoft PowerPoint
- Google Drive
- ArtiosCAD
- Esko softwares

Involvement

- **Brick City Blades**
Co-founder/Vice President/Marketing
February 2022– May 2024
- **RIT Players**
Social Media Manager/Marketing Team
August 2021– May 2024
- **Graphic Design Club**
Social Media Team/Member
August 2020– August 2023

Professional Skills

- Photography
- Time-management
- Organizing

Work Experience

Motion Graphics Intern May 2023–August 2023
Pittsburgh Penguins | Pittsburgh, PA

- Followed company branding
- Created fan prompts for games and other graphics needed
- Collaborated with the senior manager of motion graphics, motion graphics producer, and other motion graphic artists and interns

Design Intern June 2022–July 2022
Tailored Marketing Inc. | Pittsburgh, PA

- Collaborated with the creative director and design team
- Spoke with the owner/president of TMI on visions for projects
- Created flyers, summer newsletter, mockups, layouts of office wall frames of clients' projects, case study book, and powerpoints for the TMI and JARVIS company

Leadership Roles

Co-founder/Vice President February 2022–May 2024
Brick City Blades: RIT Ice Skating Club
Rochester Institute of Technology

- Assisted the president
- Reserved meeting rooms
- Communicated and recruited skating mentors
- Noted attendance at meetings
- Wrote meeting summaries
- Kept record of events and success rates
- Made sure no harmful/negative words and actions were done in the club

Social Media Manager August 2022–May 2024
RIT Players | Rochester Institute of Technology

- Posted on RIT Players' Instagram, Facebook, and Twitter accounts
- Advertised shows, meetings, and other activities the club was doing
- Worked closely with Players' marketing team, eboard, aboard, and production teams
- Created new ideas to build Players' following and engagement on socials
- Created captions for every post
- Kept a well organized schedule and files containing posts

Marketing Manager September 2022–August 2023
Brick City Blades: RIT Ice Skating Club
Rochester Institute of Technology

- Designed website and keep it up to date
- Designed posters, flyers, social media posts, and apparel
- Ran club social media and makes sure social media comments are positive

Social Media Team September 2022–April 2022
Graphic Design Club | Rochester Institute of Technology

- Advertised club meetings and activities for the club
- Worked closely with Graphic Design Club social media team and eboard